

RECORD a VIDEO

SHARE YOUR HARMONY MOMENT

2012 VIDEO CONTEST

By HARMONY PUBLIC SCHOOLS

The Harmony Public Schools would like to invite you to participate in 2012 Video Contest. The contest encourages you to reveal your untapped creative potential as well as the use of social networking within the Harmony community across 36 Harmony campuses.

Topic: School Life Experience at Harmony

Deadline: April 15, 2012

Phase-1: Upload your video between 03/01/12 and 4/15/12 to the link on your school database.

Phase-2: After the approval tell your friend vote for your video by clicking like button between 4/16/12 and 05/04/12 on www.facebook.com/harmonytexas

Phase-3: The winners will be announced anonymously on May 5, 2012 and the award ceremony will take place on May 15, 2012.

* Entry into the challenge is free and participants can submit their video URL on www.cosmostx.org

* Winners will be awarded at a ceremony held in Harmony Central Office Auditorium on May 15th 2012.

Be **creative** and **share** your Harmony moment

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Show us what Harmony means to you!

Competition Details & Guidelines

1. Go to our your account on your school database.
2. Post a video which promotes Harmony Schools and feel free to show off your artwork! Below are two possible categories:
 - a. A video which tells us about a positive experience you or your child had while at a Harmony School.
 - b. Video which tells how Harmony has helped you as a parent, student or teacher.
3. The videos cannot exceed four minutes.
4. The format should be available in Standard Definition (720x576 pixels preferably in 16:9) or High Definition (1280 x 720 px or above).
5. The video cannot contain inappropriate contents, graphic depictions, language or imagery (no violence, no pornography, no racist/xenophobic comments or personal attacks on people or organizations etc.).
6. The deadline for the videos is April 15. Your Facebook friends and website visitors can vote by using the button on Facebook and determine the ultimate winner.
7. On May 5, the winner will be announced LIVE on our Facebook!
8. Participation is free of charge.
9. By posting your video, you release your rights to use it on our website and possibly other media as well.
10. The production teams must respect privacy and image rights, and in case of infringement, only the production teams can be held responsible.

Eligibility

To participate in the 2012 Video Challenge you must be:

- A Harmony student, a Harmony parent, or a Harmony teacher.
- An amateur production team (e.g. students) which can include one or several members of older generations.

* The violation of these conditions can lead at any moment to exclusion from the competition and potentially to the withdrawal of any prizes awarded.

How do we participate?

1. Make a video
2. Upload the video to the link on your school database.
3. Harmony Public Schools will inform you that your video has been accepted and posted to the Harmony Website on Facebook.
4. Encourage your friends to visit the website (Facebook/HarmonyTexas) and vote for your video.

Winner Selection

- All submitted videos will be reviewed to ensure that they comply with the competition requirements. Videos that do not comply with the rules and regulations will be excluded from the competition.
- Videos that meet the requirements will be published on www.facebook.com/harmonytexas webpage.
- The public will then be able to vote for their favorite video (one vote per person).

- Results from the public vote will determine the top 10 videos.
- A panel of judges will make their selection of winners. This decision will be based on the video's relevance to the theme, its creativity and its overall quality.

AWARDS:

First Place ----- MacBook Pro

Second Place-----MacAir

Third–Fifth Places----Ipad

Sixth–Tenth Places----Ipod

*Top three videos will be posted on Cosmos and Harmony Schools web-sites.